

SANLORENZO

Sanlorenzo Presents SL86A and SP92 at the Genoa International Boat Show 2024: The New Stars of the Asymmetric and Smart Performance Lines

Press release, 16 September 2024 – From **September 19 to 24**, Sanlorenzo returns to Genoa for the **64th Genoa International Boat Show**, the first Italian event of the new yachting season.

Sanlorenzo will be showcasing nine yachts at the show, with a particular focus on **two new models**: the **SL86A from the Asymmetric line and the SP92 from the Smart Performance line**. These two models represent the latest advancements from the Italian yachting brand.

Alongside them, a selection of yachts that have defined the brand's history will be displayed, showcasing the group's excellence in comfort, sustainability, performance, livability, and connection with the sea.

SL86A

Developed in collaboration with **Zuccon International Project**, which designed its exterior lines and interior for the first unit, the **SL86A** marks a **new evolution of the asymmetric concept**. This aims to maximize both internal and external spaces, enhancing usability to offer **innovative and optimized living solutions** while maintaining a dynamic relationship with the surrounding marine landscape. This is achieved while preserving the elegance and distinctive style of Sanlorenzo.

From an exterior design perspective, the **true innovation of the yacht lies in the configuration of the stern**, where no visible stairs are present. This minimalist design embodies Sanlorenzo's asymmetrical revolution: concealing the stairs creates a more seamless layout at the stern, where the introduction of a transparent element ensures full connection between those in the cockpit and people swimming at the rear of the boat, enhancing usability.

Another successful design element is minimizing the vertical connections' impact: eliminating the staircase between the cockpit and the flybridge increases available space, allowing the **entire Main Deck to be dedicated to guest enjoyment**. This results in a large open-plan layout, where a spacious area at the stern is connected via a portside passage to a unique forward dining area. This **additional space, dedicated to life onboard, is unmatched by similar-sized boats**. The layout minimizes visual barriers and highlights the large windows that connect the yacht with the sea from stern to bow

Finally, the SL86A also **features expanded and more usable exterior spaces**, including two large sunbathing areas, one at the bow and one integrated into the deckhouse.

SP92

With the SP92, Sanlorenzo reaffirms its commitment to advancing research in the segment of high-performance and sporty boats. Born from the collaboration with Studio Zuccon for the exterior design and architect Piero Lissoni for the interior design, the SP92 successfully brings the typical design of the range to this new entry-level model. It draws inspiration from **minimalism and clean lines**, further enhancing the **sportiness and balance of the yacht** while maintaining its unmatched style and elegance.

From the very first glance, the **expansive aft area stands out**: a beach area of nearly 45 square meters, customizable with a retractable door that conceals the garage. The main deck is even closer to the water, allowing for a deeper synergy with the sea. The large perimeter glass surfaces around the superstructure highlight the elegance of the interiors, expanding their volume and maximizing the connection with the exterior by breaking down visual

barriers. With a completely new approach for a vessel of this kind, the interior spaces are distributed over four levels, featuring solutions that **enhance spaciousness and livability** while reinforcing the close relationship with the surrounding marine environment.

Lastly, the **SP92** combines the characteristics of a high-performance yacht with Sanlorenzo's commitment to **sustainability**. From the unique hull geometry, which optimizes the resistance coefficient at commonly used speeds, to the design of the structural elements, the photovoltaic system with highly efficient monocrystalline cells, and the choice of furnishings made from composite materials and aeronautical technologies, every component of the yacht has been designed to minimize consumption and reduce environmental impact. As a result, the SP92 **consumes about 12-13% less fuel at cruising speed** compared to the same yacht built using conventional production methods and traditional materials.

Other Models at the Genoa International Boat Show 2024

In addition to the new SL86A and SP92, Sanlorenzo is also bringing some of its most iconic yachts to Genoa, which best represent the diverse and innovative ranges the shipyard offers to owners:

- **SP110**, an innovative open coupé that combines eco-conscious design, comfort, and unparalleled performance, which received the prestigious Compasso d'Oro 2024 award from the ADI - Industrial Design Association for its cutting-edge solutions.
- **SL96A** and **SL120A**, embodying the philosophy of asymmetry with their ability to redefine onboard harmony, expanding interior and exterior volumes, offering greater livability and better connection with the sea.
- **SD90** and **SD118**, semi-displacement yacht models that highlight onboard livability through flexible interior spaces and offer extensive navigation range, allowing access to even the most distant destinations with maximum comfort.
- **SX88** and **SX100**, representing the SX line, where Sanlorenzo presents an innovative synthesis between the classic motor yacht with a flying bridge and the explorer type; two examples of a range that has revolutionized the concept of livability at sea.

At the striking Waterfront of Levante, designed by Renzo Piano, Sanlorenzo's yachts will be alongside those of the group's other brand, Bluegame, which shares its values of excellence, innovation, and passion.

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Sanlorenzo

For over 60 years, Sanlorenzo has been a worldwide-recognized Made in Italy icon, producing custom-built, top-of-the-line motoryachts that blend quality, design and craftsmanship with the most advanced and sustainable engineering and technological solutions.

The shipyard, the world's first mono-brand in the production of yachts and superyachts over 24m, was founded in 1958 in Limite sull'Arno, near Florence, by two shipwrights, Gianfranco Cecchi and Giuliano Pecchia. In 1972 it was taken over by Giovanni Jannetti, who moved its headquarters to Ameglia (SP) in 1999. In 2005, **Massimo Perotti** - with twenty years of experience in the sector - picked up the baton by purchasing the company. Under his guidance, Sanlorenzo registered an extraordinary growth: the net revenues from new yachts increase from €40 million in 2004 to €840 million in 2023. In 2019 the company was listed on the Euronext STAR segment of the Italian Stock Exchange.

Today, the production of the Business Yacht Unit (in composite from 24 to 40m) and the Business Unit Superyacht (metal from 44 to 73m) is distributed across 5 shipyards: La Spezia, Ameglia, Viareggio, Massa and Arbatax (Sardinia).

The strong drive for innovation that has characterised the company's vision has enabled the company to introduce numerous solutions over the years that have profoundly changed the yachting world, such as the **terraces within the hull**, the **asymmetrical layout** or the **open space concept on board**. Fundamental in this path was the close collaboration with the world of design and architecture, developed entrusting the realisation of the interiors of its yachts to authoritative signatures such as Rodolfo Dordoni, Citterio Viel, Piero Lissoni (since 2018 Art Director of the company), Patricia Urquiola and Studio Christian Liaigre.

If design, innovation and art were the drivers of the 2010-2020 decade in Sanlorenzo's vision, for the decade up to 2030 the focus lies on sustainability and technological revolution, attention to the supply chain and services dedicated to its clientele.

The company has set out a clear path toward carbon neutrality, the "**Road to 2030**," which is embodied in exclusive strategic agreements with the world's largest players in the fields of mobility and sustainable energy, such as Siemens Energy and Rolls-Royce Solution GmbH - Global Marine (MTU), for the development of the most innovative and environmentally friendly solutions for Sanlorenzo and subsidiary Bluegame's yachts, such as green methanol and hydrogen, which will revolutionize the boating world in the coming years.

Two important milestones will be achieved in 2024, in terms of both technological and sustainable innovation of Sanlorenzo. The launch of the **Superyacht 50Steel**, with the first installation of the Fuel Cell system powered by hydrogen reformed directly on board from green methanol, for power generation feeding hotel services - resulting from the exclusive agreement with Siemens Energy and certified by Lloyd's Register -, and the deliveries of the **Bluegame BGH** tender, powered exclusively by hydrogen and zero emissions, which in October will compete in the America's Cup as a supporting "chase boat" for both the New York Club American Magic team and the French Orient Express team.

Consistent with its identifying values, Sanlorenzo's commitment to sustainability and the promotion of marine culture is also expressed through two prestigious projects.

The **Fondazione Sanlorenzo**, strongly wanted by the Perotti family, which, born in 2022, implements actions aimed at supporting Italy's minor islands and improving the economic and social conditions of their communities, starting with their youngest members.

Sanlorenzo Arts Venice, the Group's new cultural research center, a founding member of the Venice World Capital of Sustainability Foundation: a hybrid space dedicated to culture and the arts, encapsulating Sanlorenzo's values of sustainability, innovation and design, which aims to contribute to a global movement to foster positive change, for a more sustainable future.